

# January 2019 It's On The House Promotion Rules

## FRIDAY, SATURDAY, SUNDAY KIOSK PROMOTION

1. The **Promotion** is valid at the following six (6) participating properties: Aliante, The Orleans, Gold Coast, Suncoast, Sam's Town, and Cannery.
2. Participants must be player club members. Player club membership is free and available at the players club. Must be 21 years of age or more to be a member.
3. At **Aliante, The Orleans, Gold Coast, Sam's Town and Suncoast**, every Friday, Saturday, and Sunday in January, participants who have earned one (1) Tier Credit from 10:00 a.m. through 10:00 p.m. may swipe at the kiosk to receive a prize. Participants must swipe for their prize by 9:59 p.m. on the day the Tier Credit was earned at the property where it was earned.
4. At **Cannery**, every Friday, Saturday, and Sunday in January, participants who have earned ten (10) same day base points or one (1) Table point from 10:00 a.m. through 10:00 p.m. may swipe at the kiosk to receive a prize. Participants must swipe for their prize by 9:59 p.m. on the day the base points were earned at the property where they were earned.
5. Maximum one (1) Kiosk Swipe & Win per Friday, Saturday and Sunday in January. Participants who received a FREE Kiosk Swipe & Win are not eligible to earn an additional Kiosk Swipe & Win for the Friday, Saturday and Sunday Kiosk promotion.
6. All printed vouchers will include date and time issued and redemption instructions, details and exclusions. Each voucher must be redeemed within the stated time frame from issue, at the property it was earned, or the offer will be forfeited.

## CASH DRAWINGS

7. The **Drawing** will be held at participating properties every Friday and Saturday beginning January 4-26, 2019 at 6:15 p.m.
8. Participants may earn entries into the virtual **Drawing** at any of the six (6) participating properties beginning at 3:00 a.m. December 30, 2018 and ending January 26, 2019 at 6:00 p.m.
9. At **Aliante, The Orleans, Gold Coast, Sam's Town and Suncoast**, slot and table games players receive one (1) virtual entry for every one (1) Tier Credit earned.
10. At **Cannery**, slot machine players receive one (1) virtual entry for every ten (10) same day base slot points or one (1) table game point earned each day.
11. At **Aliante, The Orleans, Gold Coast, Sam's Town and Suncoast**, participants may receive additional entries January 1 beginning at 12:01am through January 26 at 6:00pm for each day during the promotional period based on their card level status. Participants must swipe their cards daily to receive entry or entries.
  - Ruby members receive one (1) entry daily
  - Sapphire members receive two (2) entries daily
  - Emerald, Onyx and Titanium members receive three (3) entries daily
12. At **Cannery**, participants may receive additional entries January 1 beginning at 12:01am through January 26 at 5:00pm for each day of play during the promotional period based on their card level status. Participants must swipe their cards daily to receive entry or entries.
  - CAN Club members receive one (1) entry daily
  - Frequent Flyer members receive two (2) entries daily
  - High Flyer and First Class members receive three (3) entries daily
13. Tier Credit and slot points do not include spendable points, point multipliers, bonus points, or point transfers. It is the player's responsibility to make sure his or her valid player card is properly inserted into the machine and to request that their table game play be rated.
14. Additional electronic entries may be given as prizes through direct mail, e-mail, online or via text message, as well as property-specific entry multiplier days.
15. At **Aliante, The Orleans, Gold Coast, Sam's Town and Suncoast**, participants may activate their entries beginning at 12:00 p.m. on drawing dates. All drawing entries are "virtual" and must be activated (electronically deposited into our virtual drawing drum) at a casino promotional kiosk at the property where entries are earned. Participants must activate their entries at any kiosk at least fifteen (15) minutes prior to the drawing time on the

day of the drawing. Entries earned during the fifteen (15) minute period prior to the drawing will not be eligible for activation in that pending drawing.

16. **At Cannery** participants may activate their entries beginning at 5:00 p.m. on drawing dates. All drawing entries are “virtual” and must be activated (electronically deposited into our virtual drawing drum) at a casino promotional kiosk at the property where entries are earned or by inserting the participants CAN Club Card at any machine and earning one (1) point between 5:00pm and 5:59pm. Participants must activate their entries at least fifteen (15) minutes prior to the drawing time on the day of the drawing. Entries earned during the fifteen (15) minute period prior to the drawing will not be eligible for activation in that pending drawing.
17. **Aliante, The Orleans, Gold Coast, Suncoast, Sam’s Town, and Cannery** will each hold one (1) drawing on Friday at 6:15 p.m. and one (1) drawing on Saturday at 6:15 p.m., where five (5) winners will be selected in each drawing. Drawing and the cash envelope selections will take place at the following locations:
  - Aliante:** Adjacent to ETA lounge.
  - The Orleans:** South end of the Race & Sports Book.
  - Gold Coast:** West end of the casino adjacent to Cornerstone.
  - Sam’s Town:** The drawing area on the 2<sup>nd</sup> floor near Bingo.
  - Suncoast:** Promotion area adjacent to the Race and Sports.
  - Cannery:** Casino floor, near Poker.
18. There is a maximum of 10,000 entries, per day, per person, for the drawing.
19. Participants must be present to win and have three (3) minutes to identify themselves once their name has been called. Valid identification and Player card is required for all prize winners. Valid identification is defined as a current valid form of one of the following: state issued driver’s license with picture, state issued identification card with picture, military identification card with picture, or government issued passport. If winner is not a U.S citizen, a current valid passport or alien registration card is required. After the three (3) minutes have expired, a new name will be drawn until five (5) claimed winners have been identified.
20. In the order their name was drawn, each of the winners will be allowed to select one (1) sealed cash envelope from the drawing board. The first winner drawn will go first in each drawing and will select one (1) of thirty (30) sealed envelopes on display, the second person drawn will select from the remaining twenty-nine (29) sealed envelopes, the third person drawn will select for the remaining twenty-eight (28) sealed envelopes and so on until all winners have selected.
21. The cash envelopes will contain prize amounts ranging from \$250 to \$12,000 HOUSE FOR A YEAR payable in \$1,000 per month each month January through December 2019 or a one-time payment of \$10,000 cash. If the player selects the \$12,000 cash prize, the first \$1,000 will be paid out at the time of the drawing. The additional \$1,000 prizes for February through December 2019, the player must swipe at the kiosk at the property where they won the prize between the 1<sup>st</sup> and 5<sup>th</sup> of each month to collect the voucher. Voucher will have instruction for the redemption. If prize is not claimed after the 5<sup>th</sup> day of each month at 11:59pm, the prize will be forfeited.
22. Select participating properties may offer their winners the option for a 10% increase in prize value if taken as Slot Dollars.

### **Celebration Spins**

23. The *Celebration Spin* will be held at participating properties every Friday and Saturday beginning January 4 – 26, 2019 at 8:15 p.m.
24. At **Aliante, The Orleans, Gold Coast, Sam’s Town and Suncoast**, Celebration Spins are open to participants who have earned five (5) Tier Credits from 3:00 a.m. to 7:45 p.m. on Celebration Spin days. Participants must have swiped at any kiosk after earning the qualifying tier credits then select one (1) of six (6) colors before 7:45 p.m.
25. At **Cannery**, Celebration Spins are open to participants who have earned fifty (50) base points or five (5) Table points from 3:00 a.m. to 7:45 p.m. on Celebration Spin days. Participants must have swiped at any kiosk after earning the qualifying base points then select one (1) of six (6) colors before 7:45 p.m.
26. **Aliante, The Orleans, Gold Coast, Sam’s Town, Suncoast, and Cannery** will each hold one (1) Celebration Spin on Friday at 8:15 p.m. and one (1) Celebration Spin on Saturday at 8:15 p.m. at the following locations:
  - Aliante:** Adjacent to ETA lounge.
  - The Orleans:** B Connected Club.
  - Gold Coast:** B Connected Club.
  - Sam’s Town:** B Connected Club.
  - Suncoast:** Promotion area adjacent to the Race and Sports.

**Cannery:** Players Club, located near the Parking Garage Elevators.

27. A representative will spin a wheel with the six (6) colors that participants had an opportunity to select from. Whatever color the wheel lands on will be the winning color for that day's Celebration Spin. Each participant who selected that color earlier that day at the kiosk will share equally in a prize pool of at least \$2,500 Slot Dollars. The shared value of the prize pool shall not be less than \$5 Slot Dollars per person. Winners will have the Slot Dollar prize automatically added to their Players Club account within 1 hour of the conclusion of the Celebration Spin. Slot dollars are non-cashable downloadable machine credits and will be available for play using your Player Card and PIN card at a single property. Slot Dollar prizes must be activated by downloading with your player card at any slot machine the same day issued and will expire at noon the following day. Slot Dollars have no cash value, are not transferable and cannot be returned or exchanged. All Slot Dollars must be downloaded and bet at least once before cashing out. Expired Slot Dollars will not be reissued.
28. Management reserves all rights.
29. A person may only be selected to be a player once per drawing. No substitution or transfer of prize by winners permitted.
30. Winners are responsible for any and all taxes and other fees. Winners with cumulative winnings of \$600 or more will receive a 1099 tax form.
31. All activated virtual entries are removed from the virtual drawing drum after the final drawing each Saturday.
32. Boyd may disqualify any person for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct, whether or not related to this Drawing.
33. Boyd reserves the sole and absolute discretion to determine if a player is an "advantage player," and therefore ineligible to participate in the **Promotion or Drawing**, or to have his/her ability to participate in the **Promotion or Drawing** otherwise limited. Any such "advantage player" who is already a player club member prior to the commencement of the **Promotion or Drawing** may be notified by Boyd prior to the commencement of the **Promotion or Drawing** of any such ineligibility or limitation determination. Otherwise, any such "advantage player" will be notified by Boyd of any ineligibility or limitation determination as soon as possible after such determination is made. An "advantage player" is described as a skilled or knowledgeable player who will find legal ways to gain mathematical advantages while gambling.
34. Individuals who have entered any government agency self-exclusion program, or have been otherwise excluded from casinos by a government agency or Boyd Gaming or one of its affiliates are not eligible to participate.
35. Anyone activating **Promotion or Drawing** entries for any account other than their own may, at the discretion of Boyd, be excluded from the **Promotion or Drawing** at issue or permanently excluded from all Boyd **Promotions or Drawings**. Further, the holder of the account containing **Promotions or Drawings** that have been activated by a party other than the account holder may, at the discretion of Boyd, also be excluded from the **Promotion or Drawing** at issue or permanently excluded from all Boyd **Promotions or Drawings**.
36. Boyd is not responsible for (a) electronic transmission errors or delays resulting in an inability to participate or other loss, (b) theft or destruction of or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, (c) lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Boyd, users, or by any of the equipment or programming associated with or utilized in the **Promotion or Drawing**, or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the **Promotion or Drawing**.
37. If, for any reason, the **Promotion or Drawing** is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Boyd which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this **Promotion or Drawing**, Boyd reserves the right, in its sole discretion without notice, to cancel, terminate, modify, or suspend the **Promotion or Drawing**.
38. Any attempt by any person to deliberately damage or manipulate any program or equipment to undermine the legitimate operation of this **Promotion or Drawing** may be a violation of criminal and civil laws and, should such an attempt be made, Boyd reserves the right to seek recourse against any such person to the fullest extent of the law.
39. Entries will be retained for record-keeping purposes in accordance with company policy and legal requirements.
40. Any dispute or situation not covered by these rules shall be resolved by the property's management in a manner that is fair to all parties. Participants in this **Promotion or Drawing** also hereby agree that all issues and questions concerning these Official Rules and the **Promotion or Drawing** shall be governed by Nevada law without giving

effect to any principles of conflicts of law of any jurisdiction. Disputes, claims and causes of action at law or in equity arising out of or relating to this **Promotion or Drawing** or any prize awarded may be subject to the Dispute Resolution provisions of the Nevada Gaming Control Act and may be resolved pursuant to a regulatory decision set forth in NRS 463.361 *et seq.* Any and all disputes, claims and causes of action at law or in equity arising out of or relating to this **Promotion or Drawing** or any prize awarded that are not subject to the Dispute Resolution provisions of the Nevada Gaming Control Act and not resolved pursuant to a regulatory decision set forth in NRS 463.361 *et seq.*, shall be:

(A) Resolved individually, without resort to any form of class action; and

(B) Filed only in the state or federal courts situated in Clark County, Nevada state, and each participant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such disputes, claims or causes of action; any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and under no circumstances will entrants be permitted to obtain awards for third parties, and each participant hereby waives all rights to claim punitive, exemplary, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

41. By participating in the **Promotion or Drawing**, each winner gives Boyd Gaming permission to take photographs of each winner and use his or her name and/or likeness for advertising and publicity purposes for no compensation. As a condition of the redemption of any prize in this **Promotion or Drawing**, each winner further agrees to execute an affidavit of eligibility, a publicity release and a liability release, in the form provided by Boyd Gaming.
42. Employees of Boyd Gaming and immediate family members who are permitted to gamble are not eligible for this **Promotion or Drawing**. Employees of Boyd Gaming whose job functions restrict them from gaming at any Boyd Gaming property and its subsidiaries, affiliates, or parent companies are not eligible for this **Promotion or Drawing**. Immediate Family is defined as: mother, father, spouse, children, sister, brother, son-in-law, daughter-in-law, mother-in-law, father-in-law, step-parents, step-children, grandmother, grandfather, grandchildren, and any relative or other person residing in the employee's place of residence.